# HugglePets



Catalogue 2023-24



# A bit about HugglePets



Murphy - Product Tester

Who we are...

HugglePets is a leading dedicated Pet, Reptile and Aquatics retăiler offering a 5-stăr customer-focused service.

All of our products are hand-selected ensuring that we offer only the highest quality products on the market for the best value possible. Our range includes pet supplies, pet food, accessories, toys and cages for a wide breadth of pets such as reptiles, cats, dogs, small animals, and aquatics. We also have a range of small animal, reptile, and aquatic livestock available at our store in Wolverhampton.

#### A quick history...

We're a family-owned business in the heart of Wolverhampton who opened up shop in April 2017 and have been growing like a puppy on a well-balanced diet ever since. And we keep things simple -- our store, warehouse and offices are all on the same site, meaning if there's an issue with your order, it gets sorted as quick as possible.

Our retail store has seen a variety of expansions ever since, such as the Community Aquarium and Sensory Activity Centre in 2020, the Reptile Room in 2021, and the Pond & Wildlife Education Centre





The vision...

For several years now, we've been developing our own branded pet care products, which are made with one ethos in mind – everything we create is of good value. This stems from our own position as consumers, as we only believe in making products that we ourselves would want to buy. Everything we develop comes straight from the factory to our location in Wolverhampton, meaning that we've cut out the middleman entirely. Ever since then, our brand has continuously risen to new heights – we're like a dog chasing a car, we just won't stop!

One of our branded products, the HugglePets Fabric Crate Foldable Pet Carrier, has sold over 100,000 units and was even featured in Crufts 2020. That's just one of the milestones we take pride in, and we're working hard at developing our next bestseller.

From tails to scales, your pet matters to us.

## Supporting the community

HugglePets in the Community are a Community Interest Company (CIC) launched in 2018 to help motivate, inspire and empower members of the local community to look after their mental health and wellbeing, through animal related therapy and initiatives.

Our Activities include Animal Assisted Therapy, Coffee Mornings with Animals (to reduce isolation), Animal Educational Workshops and Corporate Team Building Activities, all to support peoples mental health and wellbeing.



The Prince and Princess of Wales visited our fantastic Sensory Activity Centre and Community Aquarium, where they met with a number of children from Loxdale Primary School who attend our weekly Animal Assisted Intervention sessions to support their Social, Emotional and Mental Health utilising our therapy animals.

The royal couple marked Mental Health Awareness Week by spending the day in the City of Wolverhampton to learn about vital projects supporting the wellbeing of young people.

As part of the sessions animals were handled by the children. When the guinea pig was brought into the room the Prince could not take his eyes off the pet and asked: "He looks very cuddly, can I have a cuddle with Gus?"

Prince William could not resist the fluffy pet when he and wife Kate met youngsters receiving support for low mood and anxiety with animals used to help them talk about their feelings.





#### One to one therapy

Animal Assisted Therapy is a different approach to talking therapies, where we introduce an animal into sessions as part of a mental health care plan.

Animal Assisted Therapy can allow you to have the time and space you need to process your feelings and thoughts, and can help you make sense of your experiences and perhaps, see things from a different perspective. The involvement of animals can also offer that emotional support when dealing with intense emotions. Here at HugglePets in the Community we offer a safe place where you won't feel judged and you'll have an opportunity to truly be yourself so you can explore whatever is on your mind.



#### Contents

There's lots to love in the HugglePets range, whether you're shopping for a dog coat that'll help brave the cold and wet winters, or a fabric crate to make those long journeys with pets a bit easier. Dive right in!

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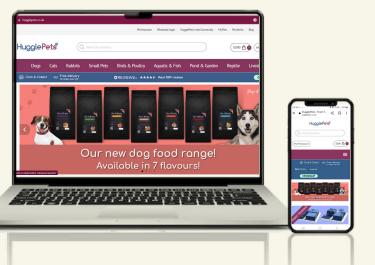
#### How to order...

To purchase stock from us at wholesale prices, you must apply for a trade account via the link in the QR code below. Accounts will only be approved if they are a professional pet business, such as a pet store, groomer, certified dog breeder, etc.

Once approved, you will have access to trade discounted products, including the HugglePets and PGO ranges. And it's as easy as buying on our website – you can order via phone or email, but we'll need to send you an invoice before the order can be shipped.











### Choosing the right products...

#### Snappy Dog Collars

Our collars are designed for optimal comfort, and fully adjustable. Collars that grow with your pet. Fully weather-proof and engineered to last. Our quick release buckle is engineered to be strong and durable yet easy to



#### Breathable Dog Harness

Made of tough yet comfortable mesh fabric that helps keep things cool and fresh in the warmer seasons, these make walking with dogs a breeze literally. There's also a bunch of great and vibrant colours to choose from, to personalise your dog's walk like no other harness they've worn before.



#### Easy Fit Harness

This step-in harness for dogs can be put on in no time, with minimum stress for pups and just the right amount of room inside for your dog to be safe and secure. Its strong and tested material means you won't be going through ten of them in a year, even with the most destructive of doggies.



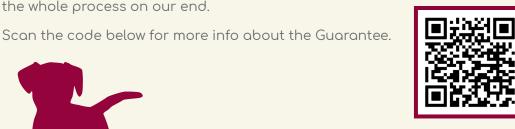
#### Everything is better when it matches

The same choice of colours can be found in each product, making it easy as paw to match colours between items and to give your dog some style.



# We Guarantee Our Products Are The Finest Quality.

If you see this badge on a HugglePets product, it means it has a Lifetime Guarantee. This entitles whoever buys it to return the item for a replacement if it meets the criteria. We wanted to introduce this aspect as we felt confident that the new range of products were solid enough to warrant a guarantee that would last a lifetime. And best of all, we handle the whole process on our end.





A Range You Can Trust



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#### Travel Seat Belt



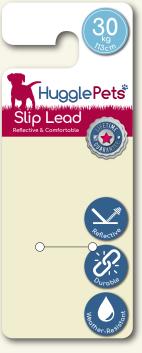




## Proudly HugglePets, Perfectly Simple

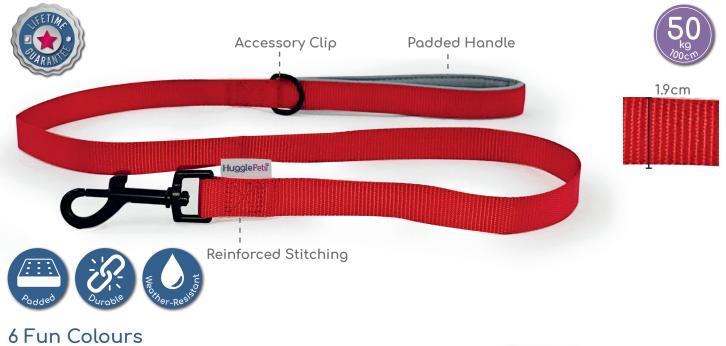








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Size	Max KG	Black	Red	Orange	Blue	Pink	Purple
100 x 1.9cm	50kg	808135	808142	808180	808166	808173	808159

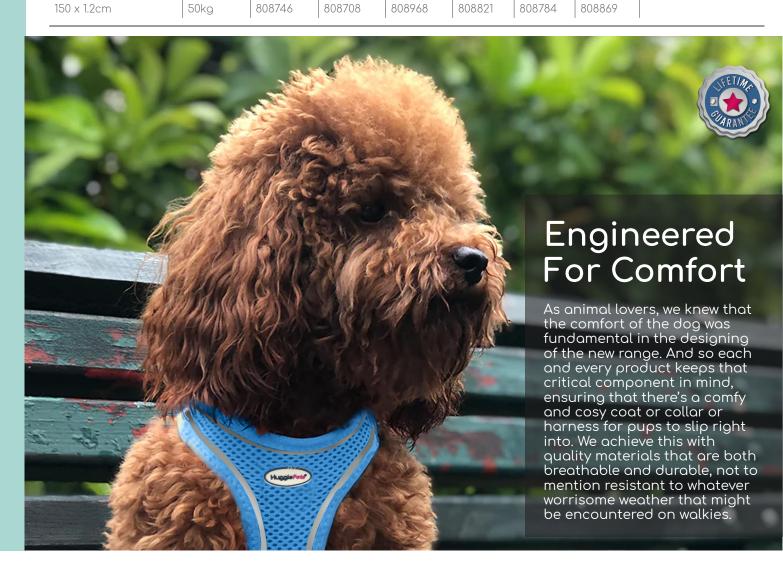
#### Reflective Rope Lead



Size	Max KG	Black	Red	Orange	Blue	Pink	Purple
107 x 1.0cm	30kg	808715	808678	808876	808791	808753	808838
107 x 1.2cm	50kg	808722	808685	808883	808807	808760	808845











Harness Size	Size	Black	Red	Orange	Blue	Pink	Purple
X Small	28 - 40cm	808197	808203	808241	808227	808234	808210
Small	34 - 45cm	808258	808265	808302	808289	808296	808272
Medium	44 - 57cm	808319	808326	808364	808340	808357	808333
Large	53 - 74cm	808371	808388	808425	808401	808418	808395

#### Step In Air Mesh Harness



Harness Size	Size	Black	Red	Orange	Blue	Pink	Purple
X Small	30 - 37cm	808432	808449	808487	808463	808470	808456
Small	36 - 44cm	808494	808500	808548	808524	808531	808517
Medium	44 - 52cm	808555	808562	808609	808586	808593	808579
Large	52 - 60cm	808616	808623	808661	808647	808654	808630

















#### 6 Fun Colours

Coat Size	Size	Black	Red	Orange	Blue	Pink	Purple
X Small	30cm	808999	808975	808982	809026	809002	809019
Small	35cm	809057	809033	808040	809088	809064	809071
Medium	40cm	809118	809095	809101	809149	809125	809132
Large	50cm	809170	809156	809163	809200	809187	809194
X Large	60cm	809231	809217	809224	809262	809248	809255







### Built for the cold

The addition of the inner layer of cosy microfleece material to the Arctic Armour coat serves a dual purpose: providing warmth and comfort to your pup without compromising on the coat's overall bulk and weight. This combination of features makes the coat a practical and comfortable option for your furry friend, particularly in cold or chilly conditions.

The microfleece material is known for its insulating properties, as it traps air close to the body and creates a barrier against the cold. This helps to maintain your pup's body heat, keeping them warm even in lower temperatures. Despite its insulating capabilities, microfleece is lightweight and relatively thin, which prevents the coat from becoming too bulky or cumbersome for your pet to wear.

# Waterproof 🌢

Applied to the surface of the reinforced anti-shred fabric is a unique and innovative nano coating, making the exterior of the coat more waterproof than a duck's back. Nano coating refers to a thin layer of nanoscale particles or molecules that are applied to a surface. In this case, the anti-shred™ coat fabric is treated with this special coating, making it a durable barrier against rain, while remaining lightweight.



Scan Here To See It In Action



# Be seen with 360° reflective glow 🛂

Be in top visibility at any time of the morning, afternoon, evening and night with the coat's reflective silver lining, guaranteed to light up your pup like a walking Blackpool Illuminations. Because the lining covers the entire perimeter, any dog wearing it can be seen from all around due to the 360°-degree coverage.

Even without clouds in the sky, this is still one great silver lining.



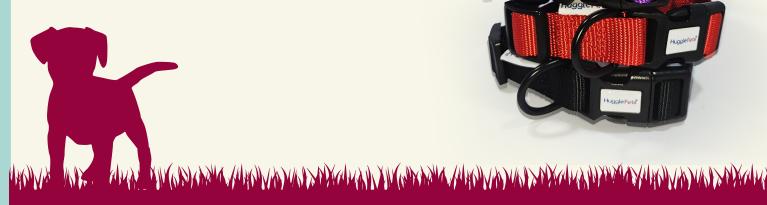


# A Range for Those Ready to Go

The new range from HugglePets is ideal for buying in one go.

Say someone has just gotten a new puppy, and they need to get all the accessories for taking them out and about. By choosing a bundle of a coat, lead, harness, etc. they can dress their pup up in any colour they want, achieving the visual theme of their dreams.

Contact us for exclusive offers on bundling this range together.





# LEGACY

#### PREMIUM LEATHER

The real leather in our range isn't an import, it's produced right here in Great Britain -- by hand, no less. We believe in quality materials that give our products an edge, not just in calibre but in character. So when you buy a product with leather from us, it'll be made well with only the right stuff.



### QUALITY EVERY STEP OF THE WAY

The leather materials are crafted by hand in the UK with expertise, using over 40 years of family-taught experience. We wanted a collection that would really match the word "legacy", and loved the idea of a collar that would age along with the dog it's on.





# BEAUTIFULLY TANNED PREMIUM COLOURS

The three great colours of leather were handpicked by us as we wanted the range to have that classic and traditional heritage feel, while still being a premium product at its core -- a sleek and powerful black, an organic and outdoorsy chocolate, and a rich and refined merlot.



MANUFACTURED IN THE UK



	Size	Merlot	Chocolate	Black
X Small	25 - 30cm x 1.9cm	809521	809538	809545
Small	30 - 35cm x 1.9cm	809552	809569	809576
Medium	35 - 40cm x 1.9cm	809583	809509	809606
Large	40 - 45cm x 1.9cm	809613	809620	809637
X Large	45 - 50cm x 1.9cm	809644	809651	809668
XX Large	50 x 60cm x 1.9cm	809675	809682	809699



#### Leather Dog Leads







	Size	Merlot	Chocolate	Black
Lead	100cm x 1.9cm	809705	809712	809729







A cosy kennel for both in and out of the home, this durable kennel is easy to assemble and perfect for your dog.

413

Featuring a reinforced base for larger dogs, every one of our kennels are also made from strong yet lightweight plastic that helps deter mites and fleas.

419



With all the benefits of the other kennels in the range, this style also features shuttered vents, and a roof hatch for extra light and air during summer.

424

With a folding wall hatch, this kennel provides a cool shelter for pups, which can be closed up to create comfortable quarters year round.



HugolePetif

Style	Size	Blue	Green	Grey
403	75 x 59 x 66cm	803116	803130	803123
413	105 x 96.5 x98.5cm	803079	803086	N/A
419	87 x 72 x 75cm	803093	N/A	803109
424	111.1 x 83.8 x 80.4cm	803147	N/A	803154





	Size	Black	Red	Blue	Pink	Purple	Camo Pink	Camo Green
Small	50 x 34 x 36cm	801778	801730	801693	801570	801655	803451	803499
Medium	60 x 42 x 44cm	801785	801747	801709	801587	801662	803468	803505
Large	70 x 52 x 50cm	801792	801754	801716	801631	801679	803475	803512
X Large	82 x 58 x 58cm	801808	801761	801723	801648	801686	803482	803529

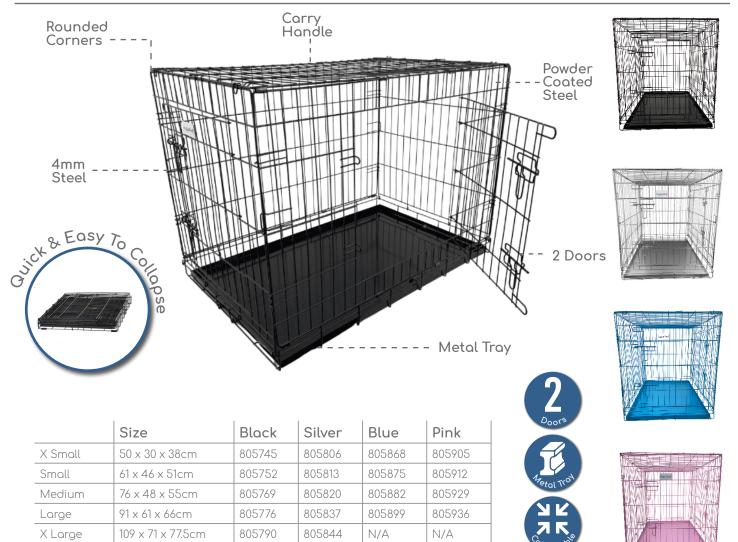
# Perfect For On The Go Or Stay At Home

The HugglePets Fabric Crates were designed with one word in mind -- convenience. Mesh windows for visibility, three zipped openings, a handy storage bag and removable treat bag, a sturdy inner frame to keep pets secure, and a washable inner mat to keep them comfy on the go too. All these things contribute to a stress-free experience when taking pets in the Fabric Crate.

Also collapsing down for easy storage when it is not in use, the crate is available in four sizes for every pet. And you're spoilt for choice with SEVEN great colours to choose from: Black, Red, Blue, Pink, Purple, Camo Green and Camo Pink. If that last one doesn't turn a few heads, nothing will!









XX Large

122 x 79 x 86cm

805790

805851

N/A

#### Dog Steps

N/A









# NEXT GENERATION

### **DOG GROOMING**



#### PACKED WITH VITAMIN E

Keep your dog's coat shiny and healthy.



#### **ODOUR DESTROYING TECHNOLOGY**

Certified to leave pooches smelling fantastically fresh and fragrant.



#### PARABEN FREE

The grooming range is completely free of paraben preservatives.



#### **SOOTHING ALOE VERA**

A moisturising ingredient for conditioning your pet's skin.



#### **VEGAN FRIENDLY**

All our products are formulated to be Vegan friendly.

# MATCHING SHAMPOO & COLOGNE



# WASH & FINISH IN THE SAME FRAGRANCE



JEPSHQ YQRON PONCEZUSYATYYN YNGODYPSHQ YQRON PONCEZUSYATYYN YNGSPSHQ YQRON PONCEZUSYATYM















Code	
809446	

809507





Made in UK

	Size	Code
Shampoo	500ml	809422
Cologne	250ml	809484

# Cologne

Shampoo

Size

500ml

250ml



	Size	Code
Shampoo	500ml	809415
Cologne	250ml	809477

#### Lavender



	Size	Code
Shampoo	500ml	809439
Cologne	250ml	809491



# WHITENING

















	Size	Code
Shampoo	500ml	809392
Cologne	250ml	809453

	Size	Code	
Shampoo	500ml	809408	
Cologne	250ml	809460	

#### Nose & Paw Balm











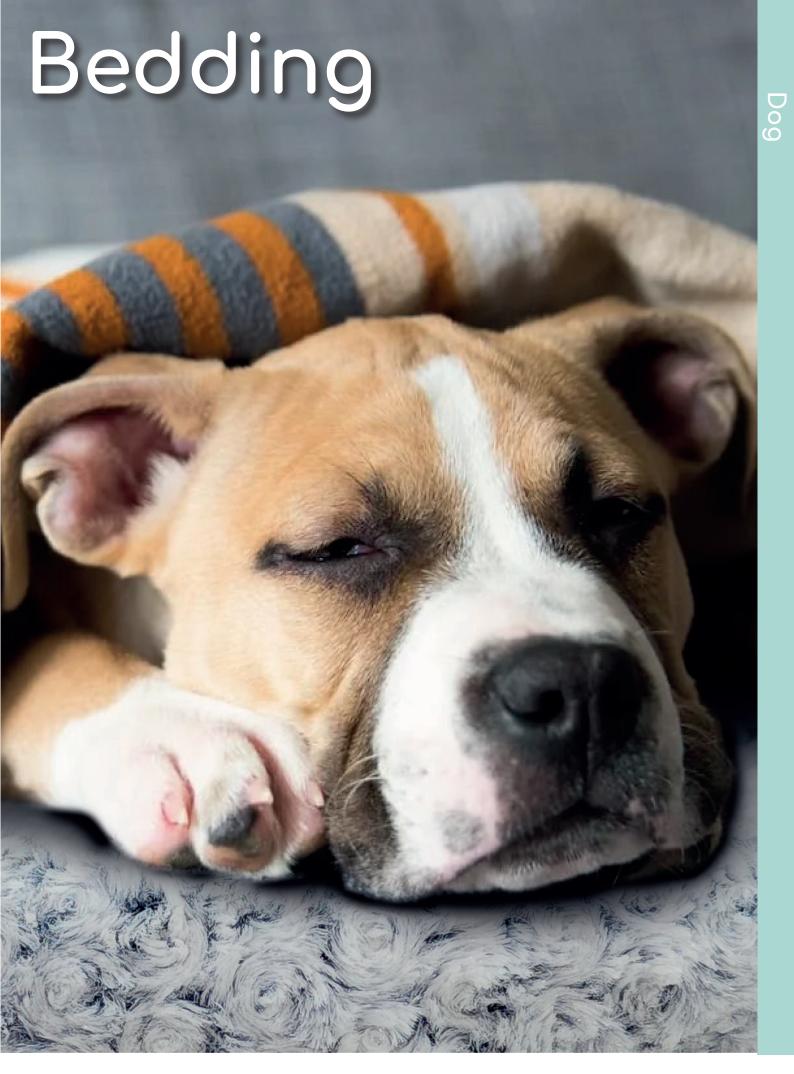




# BUY THE SET, MAKE IT MATCH.











#### Granite & Ivory Donut Bed





#### Waterproof Mat





#### SO MUCH MORE THAN JUST A POOP BAG

#### **CORELESS**

No cardboard core, cutting down on things to chuck away.

#### LEAK-PROOF GUARANTEE

Each bag is scanned during the production process to detect any holes, ensuring a secure bag.

#### **TIE HANDLE**

For easy disposal, the bags have standard tie handles to make sealing and discarding a breeze

#### **65% PCR**

65% of the plastic in the bags is recycled from other plastics, ensuring as much reuse as possible And in avoiding biodegradable plastics, we've eliminated the risk of microplastics.





\*65% PCR (POST CONSUMER RECYCLED)

MADE USING
RECYCLED MATERIAL









#### 315pk Lavender Poop Bags







120pk Baby Powder Poop Bags



#### 270pk Baby Powder Poop Bags



#### 315pk Baby Powder Poop Bags





# Skye & Murphy



#### PREMIUM DOG FOOD

Skye & Murphy is a superfood for dogs of all shapes, sizes, sensitivities and sensibilities produced right here in Great Britain. Made not only with British ingredients (and a pawful of love) but completely FREE of grain, it's the #1 food for happy tummies and wagging tails! Grain is the most common allergen for canines, so we cut it out completely to give our dogs a mouth-watering meal they're sure to enjoy. And available in a range of seven familiar yet fantastic flavours, this is the superfood for the fussiest of furry friends. Skye & Murphy is named in honour of the dutiful dogs of the HugglePets co-founders. For the Pickiest of Pups.

#### TRIED, TESTED & LOVED



#### Free Range Turkey

65% TURKEY



NATURALLY OCCURING COLLAGEN

SUPERFOOD BLEND

DIGESTIVE HEALTH



#### Angus Beef





SUPERFOOD BLEND

DIGESTIVE HEALTH





Description	Size	Code
Small Breed	2kg	805943
Small Breed	6kg	805950
Small Breed	12kg	805967
Adult	2kg	806308
Adult	6kg	806315
Adult	12kg	806322











SUPERFOOD BLEND

DIGESTIVE HEALTH

Description	Size	Code
Adult	2kg	805981
Adult	6kg	805998
Adult	12kg	806001



#### **English Duck**





NATURALLY OCCURING COLLAGEN

SUPERFOOD BLEND

DIGESTIVE HEALTH

Description	Size	Code
Adult	2kg	806025
Adult	6kg	806032
Adult	12kg	806049





#### Scottish Salmon

		ı
Description	Size	Code
Small Breed	2kg	806100
Small Breed	6kg	806117
Small Breed	12kg	806124
Рирру	2kg	806346
Рирру	6kg	806353
Рирру	12kg	806360
Adult	2kg	806384
Adult	6kg	806391
Adult	12kg	806407
Senior	2kg	806186
Senior	6kg	806193
Senior	12kg	806209



65% SALMON

SUPERFOOD BLEND

DIGESTIVE HEALTH





#### Italian Buffalo





NATURALLY OCCURING COLLAGEN

DIGESTIVE HEALTH

Description	Size	Code
Adult	2kg	806148
Adult	6kg	806155
Adult	12kg	806162



#### Grass Fed Lamb

65% LAMB



SUPERFOOD BLEND

DIGESTIVE HEALTH

Description	Size	Code
Adult	2kg	806223
Adult	6kg	806049
Adult	12kg	806247







# Did You Know We Wholesale?



The World of Fascinating and Unusual Pets

# NOW AVAILABLE

HugglePets are partners with Komodo to provide a quality wholesale service on reliable products

- EASY ACCOUNT SIGN UP
- WIDE RANGE STOCKED



- 2 DAY DELIVERY ON TRADE ORDERS

Scan for the HugglePets Trade Login



Reptile pet keeping is more popular than ever. Recent research shows that there are now probably more reptiles pets in the UK than there are dogs, with around 8 million reptiles in over a million households. As reptile keeping goes mainstream around the world, it is no suprise that more and more pet stores are catering for this growing industry sector.

Komodo reptile products are proven to perform



# Did You Know We Wholesale?



**EXCELLENCE IN PET NUTRITION** 

"The TRM range of supplements for cats and dogs consists of products to support arthritic joints, gastrointestinal tract health and skin and coat health. Your pets can benefit from supplements that are specifically and scientifically formulated to meet their needs."



- SIMPLE ACCOUNT SIGN UP
- WIDE RANGE STOCKED
- 2 DAY DELIVERY ON TRADE ORDERS

Scan for the HugglePets Trade Login





